

Name _____

Media Influence

Parents are considered a significant socializing force. Should the media be considered a key socializing force along with parents? Why or why not?

SURVEY

Please estimate the amount of time you have spent using the following forms of media in the last 24 hours.

- _____ Reading a book
- _____ Listening to an IPOD
- _____ Reading a magazine
- _____ Watching a television program
- _____ Listening to the radio
- _____ Reading a newspaper
- _____ Using the Internet
- _____ Watching a DVD
- _____ Watching a movie at the theater
- _____ Texting
- _____ Playing video games

Mass Media Description:

Internet:

How effective is the internet as an agent of socialization?

List three ways the mass media positively affects society and three ways it negatively affects society.