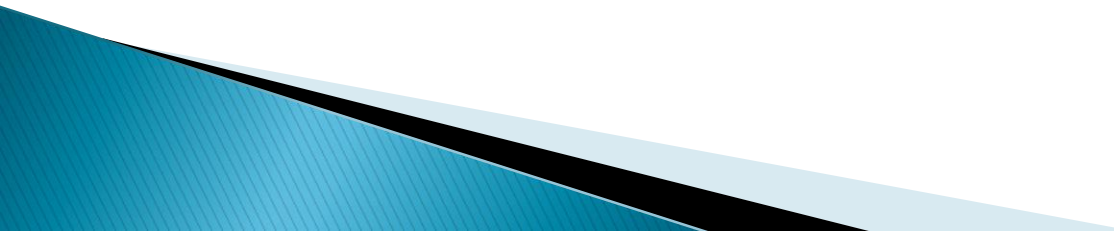


Elements of Culture

Terms to Know

Culture– knowledge, values,
customs, and physical objects
that are shared by member of a
society



- ▶ Artifacts– physical objects that people make and attach meaning to
- ▶ Ex: tool, ornaments, books, clothing, monuments



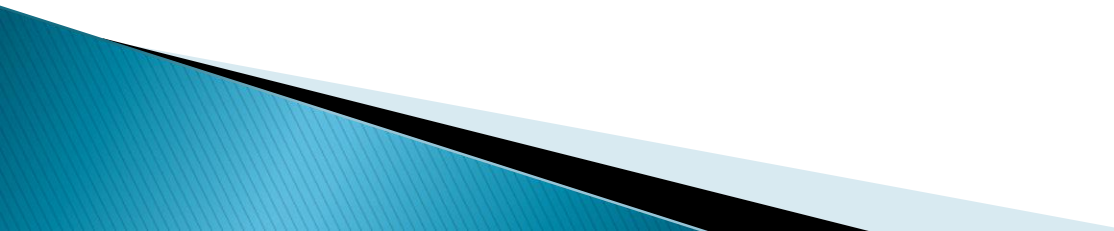
- ▶ Symbols– objects, gestures, images
(meanings behind symbol)
- ▶ Ex: cross, flag, peace sign, traffic signs,
emergency sirens



- ▶ Value– broad, abstract, and basic ideas that reflect what is desirable, proper, good, preferred, important, and right
- ▶ Ex: freedom of expression, strong families, competition, religious beliefs, loyalty, equality, a comfortable life



NORMS– rules defining
appropriate and inappropriate
behavior



- ▶ Folkway– norms that lack moral significance
- ▶ Ex: greetings, child–raising customs, talking loudly in quiet places, removing your hat, excessive drinking, failure to offer a woman a seat, wearing different colored socks



- ▶ Mores– norms that have moral dimensions and that should be followed by members of society. These are vital to the well-being of society.
- ▶ Ex: able bodied men should work, taking care of the homeless, honesty, incest

